

# FOODMED 2024

See you in 2024!

**Integrating Food and Chinese Medicine:**  
*Exploring Science, Technology,  
and Holistic Approaches for Health*

📍 Hong Kong Baptist University

## Food? Medicine? Food as Medicine?

The inaugural FoodMed conference and exhibition aims to bring together innovators, experts, practitioners, and regulators in the field of food and Chinese medicine (CM) to exchange knowledge, discuss advancements, and explore the future of food and CM in healthcare. The exhibition will showcase the latest innovations in this field.

### Topics to be covered

- food as medicine / food medicine homology
- food innovation and safety
- clinical applications and regulatory considerations
- Chinese medicine and scientific developments
- Chinese / herbal medicine - innovations and industry trends
- market trends, investment, entrepreneurship and other relevant topics

For sponsorship, speaking, and attendance opportunities, please reach us via e-mail: [itpr@hkbu.edu.hk](mailto:itpr@hkbu.edu.hk)

Organisers:



**Institute for Innovation,  
Translation and Policy Research**  
創新 > 轉化及政策研究院



**Food Safety  
Consortium**  
食品安全聯盟



**School of 中醫藥學院  
Chinese Medicine**

Co-organiser:



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